

**2007 Oklahoma Sustainability Network Conference
Agenda (4/15/2007)**

Friday, April 20, 2007

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|-----------------------|---|--|--|---|---------------------------------------|
| 8:30 AM | Registration | | | | |
| 9:00 AM | Breakfast Roundtables | | | | |
| 9:30 AM | Welcome: David Karoly, OU School of Meteorology | | | | |
| | Track 1: Oklahoma Food and Farming (Auditorium) | Track 2: Energy and the Future (Atrium) | Track 3: Lean, Mean, and Green (Room 3910, 3rd floor) | Track 4: Sustainable Industries (Board Room) | Workshops and Other Events |
| 10:15 AM | Break / View Exhibits | | | | |
| 10:30 AM Session A | 1A. Economic Perspectives of Industrialized Agriculture Roger McEowen, Iowa State Univ; Bill Heffernan, Univ of Missouri; Robert Taylor, Auburn Univ. | 2A. The Future of Oklahoma Oil and Natural Gas Dan Boyd, OK Geological Survey | 3A. The 5th Facade: Global Green Building Jay Yowell, OU School of Architecture | 4A. The Future of Oklahoma Industry Roy Peters, OAME; Sharron Jackson and Steve Stockwell, MetroTech; Susan Urbach, Oklahoma Small Business Development Center | |
| 11:45 AM | Buffet Lunch - Oklahoma Foods | | | | |
| 12:45 PM | Keynote: Victor Davis Hanson, Hoover Institution at Stanford University "Redirecting Farming from Corporate Agriculture Back to Its Traditional Role in Society" | | | | |
| | Break / View Exhibits | | | | |
| 2:00 PM Session B | 1B. Closer to Home: Healthier Food, Farms and Families in Oklahoma Maura McDermott, Doug Walton, and Wylie Harris, Kerr Center for Sustainable Agriculture | 2B. Oklahoma Energy Review 2007 - The Energy Industry in Transition Bobby Wegener, OK Deputy Secretary of Energy | 3B. Greening Government Chief Bede Ley, Tinker AFB; Russell Claus, City of OKC; Ed Connell, FAA; Fenton Rood, DEQ (Moderator) | 4B. Overcoming Barriers to Sustainable Industry K. Joy Nunn, Sustainable Solutions; Jim Warram, Xerox | |
| 3:15 PM | Break / View Exhibits | | | | |
| 3:30 PM Session C | 1C. Sustainable Business Plans for Food and Farming: Building Markets that Make Sense and Cents Richard Rubin, Entrepôt | 2C. Ethanol: Hot or Not? Linda Wallace, OU Ray Huhnke, OSU Moderator: Todd Stephens, Tulsa Biofuels | 3C. Greening Your University Deborah Dalton, OU; Mark Davies, OCU; Georgia Morgan and Bob Nall, UCO; Sarah Kimball, OSU | 4C. Waste Streams to Smart Streams K. Joy Nunn, Sustainable Solutions, Inc. | |
| 4:45 PM | Closing: Susan Savage, OK Secretary of State | | | | |
| 5:30 PM | Networking Reception | | | | |



**2007 Oklahoma Sustainability Network Conference
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Saturday, April 21, 2007

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|-----------------------|---|--|---|--|--|--|
| 8:30 AM 9:00 AM | Registration Breakfast Roundtables | | | | | |
| 9:30 AM | Welcome - Bob Waldrop, Oklahoma Food Cooperative; Awards - Jay Yowell, OSN Past President | | | | | |
| | Track 5: The Big Picture (Auditorium) | Track 6: Up Close and Personal (Room 5600, 5th floor) | Track 7: Growing Smart (Seminar Room) | Track 8: Ethics and Religion (Room 3910, 3rd floor) | Workshops and Other Events (Room 5720, 5th floor) | |
| | Break / View Exhibits | | | | | |
| 10:30 AM Session A | 5A. Global Warming: Challenges and Opportunities for Oklahoma David Karoly, OU School of Meteorology | 6A. A Consumer's Guide to Effective Environmental Choices Deborah Dalton, OU Interdisciplinary Perspectives on the Environment | 7A. Fixed Guideway Transit: The Right Track for Central Oklahoma's Future Mike McAnelly, Carter & Burgess, Inc. | 8C. Environmental Stewardship Denny Hook | | |
| 11:45 AM 12:45 PM | Buffet Lunch - Oklahoma Foods | | | | | |
| | Keynote: Doug McKenzie-Mohr, McKenzie-Mohr & Associates "An Introduction to Community-Based Social Marketing" | | | | | |
| | Break / View Exhibits | | | | | |
| 2:00 PM Session B | 5B. Water Wars Will Focht, OSU Env. Institute; Guy Sewell, East Central Univ.; Dave Dillon, Oklahoma Water Resources Board | 6B. Green Home Makeover Kelly Parker, Guaranteed Watt Saver Systems Inc. | 7B. The Rural-Urban Interface Alan Hart, VIA Architecture (remote transmission) | 8B. Sacred Activism and the Power of Inclusion Jim Garrison, Wisdom University | Community-Based Social Marketing Intensive Workshop (2:00 - 6:00) Doug McKenzie-Mohr, McKenzie-Mohr & Associates | |
| 3:15 PM | Break / View Exhibits | | | | | |
| 3:30 PM Session C | 5C. Environmental Impacts of Suburbia: Health Reasons for Smart Growth Teresa Coffman, OU Interdisciplinary Perspectives on the Environment | 6C. Measuring and Reducing Your Ecological Footprint Fenton Rood, Department of Environmental Quality | 7C. Crossroads Mall at a Crossroads: Opportunities for Green Redevelopment Charlie Warnken, OU School of Planning | 8A. Religious Environmental Ethics Mark Davies, OCU | | |
| 4:45 PM 5:30 PM | Closing: Jim Garrison, Wisdom University | | | | | |
| | Networking Reception | | | | | |

